



FOLLOW YOUR YELLOW BRICK ROAD

JULY 20-22, 2023 | GAYLORD TEXAN RESORT



WESTON KIESCHNICK



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LJ HENDERSON



GREG SMEDLEY-WARREN



STEVE SPANGLER



Frog Street's Splash 2023 Conference is a unique professional learning experience and joyful celebration in honor of all heroes in early childhood education! Internationally recognized keynote speakers, award-winning educators, research scientists, instructional specialists, best-selling authors, musicians, entertainers and more from around the world will convene July 20–22, 2023 at the Gaylord Texan to create a truly unforgettable professional development event!

This year's theme, Follow Your Yellow Brick Road, promises to be a magical educational experience, offering a speaker line-up that will give you courage and confidence, sessions and trainings to get your heart pumping, a Celebration Dinner to blow you away – and all the special touches that you have come to expect at Splash.

WHO SHOULD ATTEND SPLASH?

The Splash educational conference is beneficial for all early childhood educators: administrators, directors, education coordinators, instructional specialists, teachers and caregivers. Sessions are designed with a specific focus for educators who work in the areas of Infant, Toddler, Threes, Pre-K, Kindergarten, First Grade, Special Education, ESL, Bilingual, ELL, Early Head Start, Head Start, Childcare, Private Preschool, or Home School settings.

WHERE IS SPLASH?

Splash 2023 Conference is hosted at the Gaylord Texan Resort and Convention Center in Grapevine, Texas (just outside of Dallas), offering a world-class experience with Southern hospitality! Overlooking the beautiful Grapevine Lake, the hotel offers a one-of-a-kind retreat with luxurious accommodations, multiple on-site restaurants, eclectic shops, 4.5 acres of lush indoor gardens and winding waterways, a 10-acre water park and lazy river complex!

JOIN US AT PRE-CONFERENCE FOR AN EXTRA DAY OF LEARNING!

Pre-Conference is Thursday, July 20, 2023 from 8:00 AM to 5:00 PM, prior to the official Opening Concert at 7:00 PM. Interactive, hands-on Curriculum Trainings are conducted by Frog Street Professional Development experts, and Make & Take Sessions are presented by nationally known speakers.

CURRICULUM TRAINING SESSIONS

Pre-Conference Curriculum Trainings are exceptional opportunities to enhance techniques and instructional practices for early childhood educators. These sessions are open to novices as well as experienced educators.

Trainings are offered in the following curriculum categories: Frog Street Infant/Toddler, Threes, Pre-K, and two general sessions, Diving Deeper into Literacy and Diving Deeper into Math. Participants will receive a certificate for four hours of CPE credit for completion of these trainings.

MAKE & TAKE SESSIONS

The Make & Take event is a half-day session presented by three nationally known speakers. Participants will rotate through two different topics and receive a supply kit to design purposeful activities for immediate classroom use. An attendance certificate for an additional four training credit hours will be issued to each registered attendee.

We're excited to announce this year's Make & Take sessions and presenters are:

STEM for Little Sprouts – Connecting Science with Children's Literature – presented by Steve Spangler, Emmy Award winning TV host and STEM educator.

Math, and Reading, and Social-Emotional Learning! Oh My! Cross-Curricular Crafts for the Classroom – presented by Angela French and Carrie Aitkenhead from Discount School Supply and Really Good Stuff.

AWARDS DINNER CELEBRATION

Be our guest on Friday evening at the spectacular Awards Dinner! The dinner, dancing and prizes galore make this an evening to remember! The evening includes a special chef-inspired 5-course meal, themed décor, an after-party with live band and dancing, door prizes and more! You'll feel the energy and excitement from the moment you walk in the door!



REGISTRATION FEES

The Splash 2023 registration fee is \$749. This fee includes five General Sessions with international keynote speakers, over 50 educational sessions, the Opening Concert, Awards Dinner Celebration and After Party, lunch on Friday, Splash Swag Bag, special collectible surprise, and more!

PRE-CONFERENCE DATE & FEES

NEW THIS YEAR! 2-in-1 Training and Make & Take! Curriculum Training and Make & Take, Thursday, July 20, 2023: \$299

Each participant will register for the Curriculum Training of their choice, and Make & Take is included! Both Curriculum Training and Make & Take are offered in the morning and afternoon, with attendees alternating between the two events.

Please note: Curriculum Training and Make & Take are provided for one single fee this year to provide a robust and content-rich offering for all Pre-Conference attendees.

CONFERENCE ATTENDANCE CERTIFICATES

Each participant will receive a certificate for the following:

- 12 hours of Continuing Professional Education (CPE) credit for completing the two-day Splash Conference
- 4 additional hours of CPE credit for completion of the Curriculum Training (Pre-Conference) session
- 4 additional training hours for the Make & Take (Pre-Conference) session

FROG STREET SPLASH SCHOLARSHIP

Submit an application and tell your story of how you are making a difference in the lives of children! Five scholarship winners will receive a complimentary Splash registration. Visit frogstreet.com/splash-2023 for details to submit and deadlines.



SPLASH 2023 SWAG

All attendees receive the following:

- **Splash 2023 Tote Bag**
- **Custom Splash 2023 T-Shirt**
- **Ticket to Awards Dinner Celebration**
- **Chances to Win Give-aways & Door Prizes Galore**
- **And shhhhhh, a special collectible Frog Street surprise this year!**

CREATE YOUR OWN SCHEDULE — 5 STRAND OPTIONS

Choose from over 50 educational sessions to design your custom conference agenda. Select sessions onsite from five professional strands: Infant/Toddler, 3-PK, General (Infant through 2nd grade), K-1, and Administrators.

Among the topics this year: STEAM and robotics, ever-evolving technology, early literacy development, math and science, social-emotional learning, creativity in the classroom, guided play, dual-language learning, challenging behaviors, family engagement, music & movement, and much more!



SESSION CONTENT AREAS			
A	Assessment	LL	Language & Literacy
B	Bilingual/ESL/ELL	L	Leadership
BR	Brain Research	MM	Music, Movement & Creativity
C	Centers	S	STEAM
CM	Classroom Behavior/Management	SC	Science
FE	Family Engagement	SE	Social Emotional
FM	Fine Motor Development	SN	Special Needs/Inclusion/PPCD

THERE'S NO PLACE LIKE SPLASH

SO COME JOIN US FOR ONE OF THE MOST MEMORABLE CONFERENCES OF THE YEAR! WE CAN'T WAIT TO SEE YOU IN JULY!

2023 PRESENTERS



ANALIZA LAGUITAN



ANGELA FRENCH



AXINIA ZEPEDA



BARI KORAL



BETSY DIAMANT-COHEN



DR. BRIAN MOWRY



CARRIE AITKENHEAD



CHRISTI GONZALES



DEBBIE CLEMENT



DIANNE PATTERSON



DON MONOPOLI



ESMERALDA AGUIRRE



GINGER GALBAN



JOHN JACOBSON



JULIE FORE



KARMA WILSON



KASSI KINCAID



KRISTY PINKNEY



LAUREN DELGADO



LESLIE COLEMAN



LISA MADDOX-VINSON



LORI SANCHEZ



LYNDSY JACKSON



LYNNE RHODES



MADISON RHODES



MARIA ZEPEDA



MARY JO HUFF



PAOLA SALCEDO



PRERNA RICHARDS



SARAH SCRIVENS



STEPHEN FITE



TANITTA CLARK



TYM SMITH

AND MANY MORE!

REGISTER TODAY AT [FROGSTREET.COM/SPLASH-2023!](https://frogstreet.com/splash-2023!)