

# FROG STREET INFANT

## BUILDING STRONG FOUNDATIONS

[www.frogstreet.com/infant](http://www.frogstreet.com/infant)

[info@frogstreet.com](mailto:info@frogstreet.com) 800.884.3764



**frögstreet**



# FROG STREET INFANT

is designed around the latest early brain research and includes 264 domain-based activity cards specifically designed for little ones 0-18 months. The program is designed to equip caregivers to foster essential growth and build a strong learning foundation.



**“WHAT YOU TEACH BIRTH TO THREE WILL BE WHAT MATTERS MOST TO ME.”**

Pam Schiller, PhD

## CHILD-CENTERED INTENTIONAL ACTIVITIES

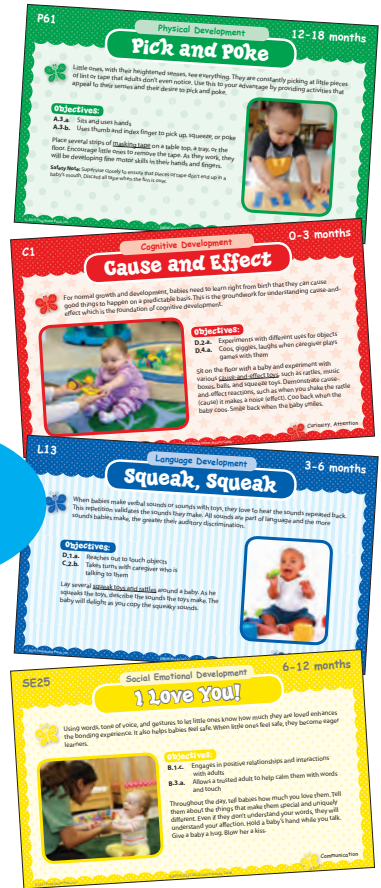
Easy-to-follow ideas presented on 5" x 8" cards can be easily incorporated into daily routines to help young children meet developmental milestones. Cards are color-coded by four essential learning domains:

- Physical Development
- Cognitive Development
- Language Development
- Social Emotional Development

A fifth domain, **Approaches toward Learning**, resides in and throughout other domains.



**ALL CARDS ARE IN ENGLISH AND SPANISH!**



All 264 cards are organized and stored in a sturdy file box with color-coded divider tabs.

## INDIVIDUALIZED LEARNING PLANS

Each domain includes activities for

- 0-3 months
- 3-6 months
- 6-12 months
- 12-18 months



Activity cards fit neatly in plastic sleeves (included with the program) that can be posted on the wall. Sleeves protect cards, make creating individualized learning plans quick and easy, and offer at-a-glance reference throughout the day. Plastic sleeves can also be easily folded to store in a child's cubby.



## LANGUAGE-RICH ENVIRONMENT

The most fertile time in life for developing language is between birth and age three. *Frog Street Infant* helps you build a language-rich environment with a library of colorful board books and high-interest photo cards.



ALL MATERIALS ARE  
IN ENGLISH AND  
SPANISH!



## SOCIAL AND EMOTIONAL DEVELOPMENT

*Frog Street Infant* helps little ones develop a foundation of important life skills by:

- developing trust
- forming healthy attachments
- developing impulse control
- enhancing social interactions

The Photo Easel has a pocket to display a photo card on one side with a reflective mirror on the other side.



## PROFESSIONAL DEVELOPMENT

Colorful wall posters, "What Should You Do?" scenarios, and important developmental facts and information are woven throughout the program to equip caregivers and deepen their understanding of child development. Professional development training videos are available online.

## MUSIC, MOVEMENT, AND FUN!



Music plays an important role in shaping the brain and is critical to babies' language development. Through playful baby songs, simple games, and rhythm-band instruments, little ones will be engaged through music, movement, and fun!



Senior Author: Pam Schiller, PhD  
Featuring Dr. Becky Bailey's Conscious Discipline® and creative Spanish adaptations by Emilia Rivas



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## FROG STREET INFANT FEATURES:

- **Intentional** activities that support development domains
- Opportunities to develop strong **social and emotional** connections
- **Professional development** to support caregivers



# INCLUDES

- 264 Activity Cards
- 1 Welcome Guide
- 24 Photo Cards
- Photo Easel
  - with vinyl pockets on one side and
  - reflective mirror surface on the other side
- 16 Board Books
- 12 Posters
- Lily the Puppet
- Manipulatives
  - Easy-Grip Ball, Musical Instruments
- Peeper Puppets
- 2 Pocket Cubes
- Music Collection - *Available on the Frog Street Portal!*
- Planning and Assessment
  - parent letters, activity trackers, learning goals, assessment
- 10 clear, vinyl 6-pocket activity sleeves
- Sturdy storage box with color-coded divider tabs



[www.frogstreet.com](http://www.frogstreet.com)  
[info@frogstreet.com](mailto:info@frogstreet.com)  
 530 S. Nolen Dr., Southlake, TX 76092  
 P: (800)884-3764 F: (800)759-3828