

EARLY CHILDHOOD EDUCATION CATALOG

Curriculum • Professional Development • Assessment • Educational Resources



Birth to Five Educational Solutions

Infant • Toddler • Threes • Pre-K

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FROG STREET CONTINUUM

Every Age and Every Stage



CONTINUUM OF CURRICULUM



Frog Street provides comprehensive bilingual curriculum that is research-based to ensure school readiness for our youngest learners.

All Frog Street early childhood programs are built on the same strong foundation:

- **Early Brain Development Research**
Strengthening essential brain connections and wiring in the first few years of life
- **Developmental Learning Domains**
Five key domains: physical, social-emotional, language, cognitive, approaches to learning
- **Intentional Instruction**
Purposeful activities implemented with a goal in mind and a plan for accomplishing it
- **Social and Emotional Development Emphasis**
Featuring Dr. Becky Bailey's Conscious Discipline® strategies



Dr. Pam Schiller

“What you teach me birth to three will be what matters most to me. What you teach me three to five will be what makes me grow and thrive.”

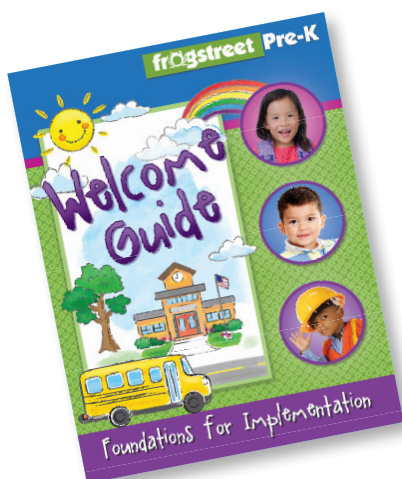
Dr. Pam Schiller, senior author of all Frog Street early childhood programs, is a curriculum specialist with over three decades of experience and a wealth of knowledge in early child development. Dr. Schiller has worked as a childcare administrator, taught in public schools, and served as the Head of the Early Childhood Department at the University of Houston. She shares her extensive knowledge in workshops and is a popular keynote speaker and author.

See pages 4-12 for complete details on all comprehensive early childhood programs.

Celebrating the Joy of Learning



Frog Street Pre-K curriculum is a comprehensive, dual-language program designed to meet the needs of diverse learners, while supporting 10 learning domains. This engaging, interactive program celebrates the joy of learning while children travel down the road to success. Come along for the ride!

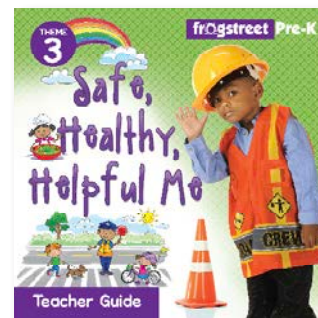
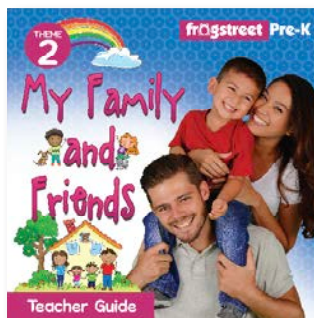
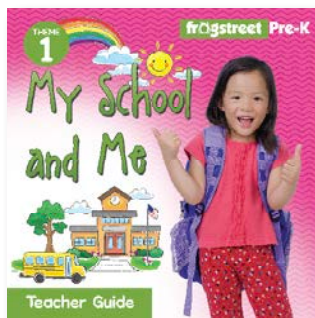


Here's what makes Frog Street Pre-K unique:

- Research-based scope & sequence for literacy, math and content domains.
- Weekly instructional plans are easy to follow and implement with fidelity.
- Integrated STEAM projects promote problem solving and beginning coding skill.
- Interactive digital programs support virtual learning and families at home.
- Exclusive partnership with Conscious Discipline® provides the tools for a strong social-emotional foundation.

Frog Street Pre-K is available in English, Spanish and Dual-Language. All materials are aligned to the Head Start Early Learning Outcomes Framework (HSELOF).

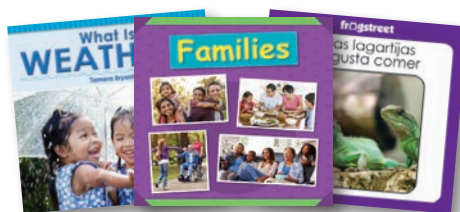
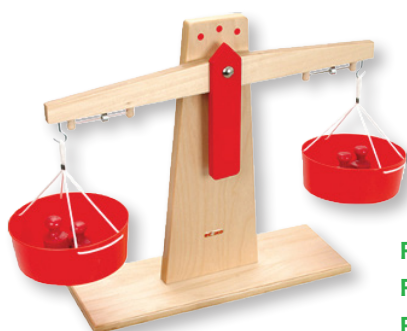
Acknowledging the individual needs of ALL learners, the program also includes strategies for differentiated instruction, special needs adaptations, English Language Learners and more. Cultural responsiveness strategies are included at point of use with prompts and reminders, helping teachers maintain an anti-bias mindset.



Frog Street Pre-K is organized around nine thematic Teacher Guides. Each guide offers four weeks of instruction. The easy-to-use weekly format is ideal for whole groups, small groups & learning centers. A fully integrated digital assessment tool informs instruction, and professional development tips at point of use help to build teacher capacity.

Components includes:

- **Thematic Teacher Guides** (9 English, 9 Spanish)
- **Welcome Guide for program implementation** (English and Spanish)
- **Conscious Discipline manual**
- **Songs and Stories** (178 English songs, 176 Spanish songs)
- **Bilingual Literature Library** (156 books, 14 bilingual Story Folders, 3 Developmental Storybooks, 3 video e-books)
- **Little Books** (10 titles, 6 copies, English and Spanish)
- **Listening Library** (12 titles, 2 copies, English and Spanish)
- **Posters** (14 English, 15 Spanish)
- **Fanny Frog** (with clothing changes & house)
- **Math & Science Manipulatives**
- **Balance Scale**
- **Letter Builder Set**
- **Tabletop pocket chart**
- **Programmable Frog-E Robot & Mat**
- **Cards**
 - **Letter Cards** (52 English, 58 Spanish)
 - **Card Sets** (32 sets, over 300 cards)
 - **Cut-Apart Cards** (37 cards)
 - **Sound Cards** (78 English, 185 Spanish)
 - **Syllables** (109 cards, Spanish only)
 - **Compound Word Cards** (11 English, 4 Spanish)
 - **Letter Wall Cards** (26 English, 27 Spanish)
 - **Vocabulary Cards** (136 English, 135 Spanish)
 - **Photo Cards** (191 English, 191 Spanish)
 - **Strategy Cards** (24 English, 24 Spanish)
- **Digital Resources include:** Teacher Resource Portal, Pre-K at Home, ABCmouse for Frog Street Pre-K, and AIM Assessment (annual subscription included for first year)



Frog Street Pre-K - English (FSPK00004001).... \$3,199.99
 Frog Street Pre-K - Spanish (FSPK00004007)..... \$3,199.99
 Frog Street Pre-K - Bilingual (FSPK0000017)..... \$3,799.99

PRE-K

Frog Street Pre-K offers an annual subscription to four **digital products** to help with learning assessment, family engagement and reinforce learning at home. The first year is included at no cost. Digital products include the Frog Street Teacher Portal, Frog Street Pre-K at Home, ABCmouse® for Frog Street Pre-K and AIM Observational Assessment.



Teacher Resource Portal

The Frog Street Teacher Resource Portal offers engaging online resources to support instruction, including teacher guides, e-books, lesson plans, family connection letters, listening library, video e-books, music and more. Everything in print in Frog Street Pre-K has a digital companion in the Teacher Resource Portal!



Pre-K at Home

Frog Street Pre-K at Home is an interactive, hands-on program designed to deliver instruction to teachers, families and children using a distance-learning format. The content is adapted from the Frog Street Pre-K in-class curriculum to make it accessible and user-friendly for families to do at home.



ABCMouse® for Frog Street Pre-K

Frog Street Pre-K has 148 award-winning, digital activities from ABCmouse® Schools that support literacy and math instruction embedded in the curriculum. Digital activities can be used in whole groups, small groups, and as independent choices at a technology center.



AIM Assessment

The AIM Observational Assessment is embedded within Frog Street Pre-K. AIM measures 60 Learning Progressions, which are competencies indicative of kindergarten readiness across four developmental domains.

Contact Frog Street to see a detailed walk-through of how these digital resources will enhance your early childhood program.

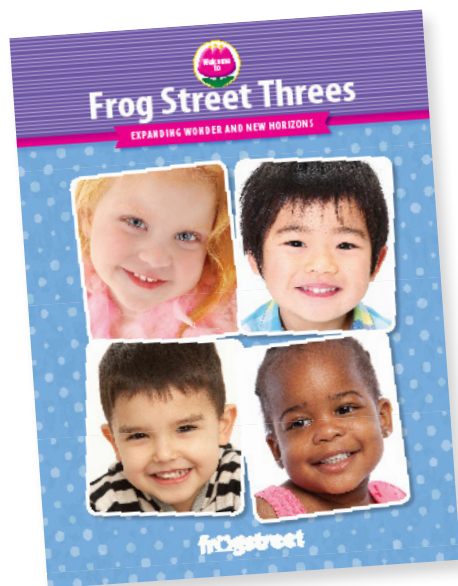
THREES

Exploring Wonder and New Horizons

THREES



Three-year-olds are special! They are transitioning from parallel play to interactive play, and their language capacity is blossoming. They are becoming much more mobile, and they are learning to show genuine affection and concern for their peers.



Frog Street Threes is a comprehensive curriculum that meets the specific needs of three-year-olds in key areas of development by:

- providing a **social bridge** as children begin more interactive play with their peers.
- offering key opportunities for early **literacy development**.
- building a strong **math foundation**.

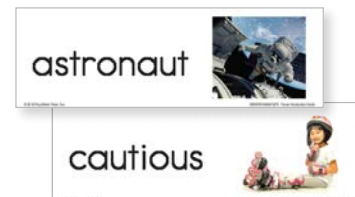
Frog Street Threes is available in English and Bilingual versions.
All materials are aligned to the Head Start Early Learning Outcomes Framework (HSELOF).

THREES



Frog Street Threes Curriculum includes:

- Welcome Guide
- 9 Activity Guides
- Literature Library
 - ▶ 34 Soft-Cover Books (English and Spanish)
 - ▶ Developmental Storybook
 - ▶ 15 Magnetic Bilingual Story Folders
 - ▶ 3 Conscious Discipline® Books
- 82 Vocabulary Cards (English and Spanish)
- 90 Photo Activity Cards
- “Sing & Read” Alphabet eStories
- 55 Card Sets (sequence, count, pattern, match) with storage box
- Letter Cards
- Fernando Plush Puppet
- Math Manipulatives
- Patterns CD
- Music CDs (also provided digitally)
- Family Connections
- Assessment
- Storage Bin



Frog Street Threes - English (FSPK0004070)..... \$1,999.99 Frog Street Threes - Spanish (FSPK0004068)..... \$1,999.99
 Frog Street Threes - Bilingual (FSPK0004071)..... \$2,399.99

Nurturing Curiosity Through Exploration



Toddlers are unique! Typical toddler development includes increased motor development, a leap forward in mental reasoning skills, expanded vocabulary, and a newly found sense of self.

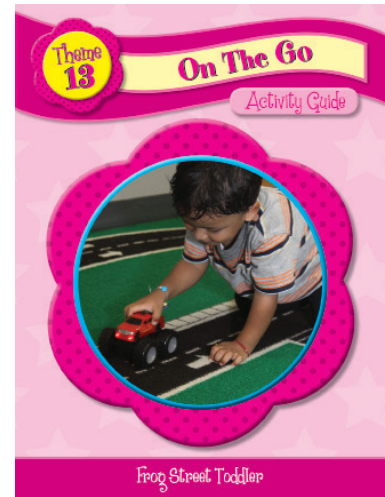
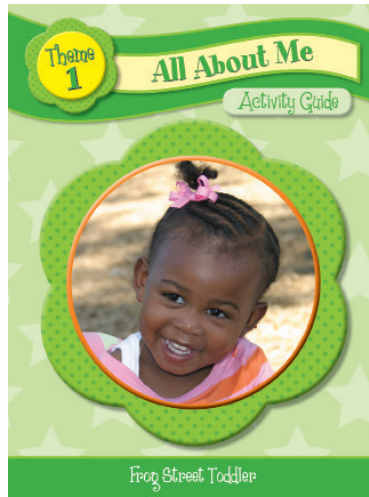


Frog Street Toddler includes 52 weeks of easy-to-use activities created specifically for little ones 18-36 months old. Activity choices:

- are organized around five **developmental domains**.
- offer **differentiated instruction** options to meet the needs of all learners.
- can be **easily infused into daily routines**, such as diaper changing, transitions, and outdoor play.
- are designed with **intention and purpose** to move children forward in their development.

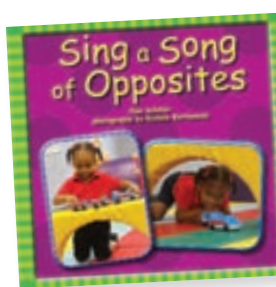
Frog Street Toddler is available in English, Spanish and Bilingual versions. All materials are aligned to Head Start Early Learning Outcomes Framework (HSELOF).

TODDLER



Frog Street Toddler Curriculum includes:

- Welcome Guide
- 13 Activity Guides
- 80 Photo Activity Cards
- Literature Library
 - 34 Board Books (18 English, 16 Spanish)
 - 27 Soft-Cover Books (14 English, 13 Spanish)
 - 2 Developmental Storybooks
 - Nursery Rhyme Flip Book
 - 14 Magnetic Bilingual Story Folders
- 15 Classroom Posters
- Toddler Patterns CD
- Assessment
- Parent Connection
- Lesson Planners
- Music CDs (also provided digitally)
- Max Plush Puppet
- Manipulatives
- Storage Bin



Frog Street Toddler - English (FSPK0004999)..... \$1,099.99
 Frog Street Toddler - Spanish (FSPK0004998)..... \$1,099.99
 Frog Street Toddler - Bilingual (FSPK0005000)..... \$1,329.99

INFANT

Building Strong Foundations

INFANT



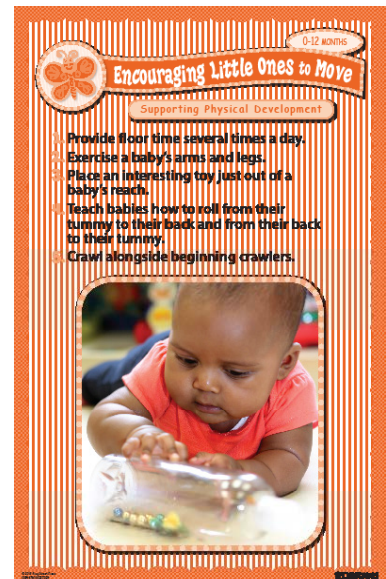
Frog Street Infant includes 264 domain-based activity cards designed to build strong foundations for little ones 0-18 months old. This child-centered program includes easy-to-use activities that:

- equip caregivers to **optimize the growth** and development of the little ones in their care.
- optimize key **windows of opportunity** for growth and development.
- feature **Dr. Becky Bailey's Conscious Discipline®** strategies to enhance social and emotional development.

Activities are organized into four age ranges (0-3 months, 3-6 months, 6-12 months, 12-18 months) and four developmental domains (language, cognitive, social-emotional, physical). Activities can be used to create individualized learning plans that support all stages of infant growth and development.

Frog Street Infant is a comprehensive bilingual curriculum.
All materials are aligned to Head Start Early Learning Outcomes Framework (HSELOF).

INFANT



Frog Street Infant Curriculum includes:

- Welcome Guide
- 264 Activity Cards with Storage File Box and color-coded tab dividers
- 10 Activity Pocket Sleeves (6 pockets per sleeve)
- Literature Library
 - ▶ 16 Board Books
- 24 Photo Cards
- Photo Card Easel (with reflective mirror surface)
- 12 Posters
- Lily Plush Puppet
- Peeper Puppet
- Music & Band Instruments
- Easy Grip Ball
- 2 Pocket Cubes
- Music CDs (also provided digitally)
- Parent Communication
- Assessment



Frog Street Infant - Bilingual (FSIN0000099)..... \$949.99



EXCEL PRE-K is the ideal solution for your childcare center!

EXCEL PRE-K sets children on a path to success through engaging read-alouds, math and science explorations, playful music and movement, and hands-on learning centers.

EXCEL PRE-K is designed for childcare centers seeking a comprehensive curriculum that provides:

- Flexibility and ease of use for caregivers, childcare staff and childcare providers;
- Activities ideal for small class sizes;
- Weekly lesson plans that enable flexibility of instruction; and
- A fun and engaging program at an affordable price.

EXCEL PRE-K features a strong social-emotional component that builds caring school families and develops compassionate, happy learners using Dr. Becky Bailey's Conscious Discipline®.



Excel Pre-K Spanish (EXCEL40)	\$1,799.99
Excel Pre-K English (EXCEL30)	\$1,799.99
Excel Pre-K Bilingual (EXCEL20)	\$2,099.99

FAMILY LEARNING FUN

FAMILY LEARNING FUN BACKPACKS

Supplemental Resource Program



Family Learning Fun is a highly interactive, age-appropriate program designed to encourage and help family members be their child's best teacher. Offering a strong literacy and math focus, this program is perfect for summer learning or any family engagement opportunity. Available in English and Spanish, Family Learning Fun is appropriate for Pre-K4, Pre-K3 and Head Start.

The literature titles in Family Learning Fun offer a variety of genres, with a balance of fiction and nonfiction. Access to the online portal with engaging eStories and a diverse music collection is also available.

The front and back cover of each title includes before- and after-reading suggestions as well as a separate 2-sided Activity Card packed with fun and engaging activities to extend learning at home. The books and materials are conveniently organized in a colorful Frog Street Backpack.

*The benefits of a strong family engagement program are clear.
Well-informed, engaged families can make a difference in their child's success in school and beyond!*

Components:

- 7 Family Engagement Books with a supporting Activity Card for each book
- 2 Additional Activity Cards— More Literacy and More Math
- 6 Photo Activity Cards
- 6 Pattern Block Puzzles
- Set of Rhyming Cards
- Lily Pad Counting Mat and Ten Frame Cards
- Pattern Blocks
- Uppercase and Lowercase Letters
- Frog Counters
- Writing Journal
- Letter Formation Chart
- Pencils, Crayons, Pencil Sharpener
- Family Introduction Letter
- Online Family Portal
- Frog Street Backpack

Family Learning Dual Pack (FSPK0002018) \$74.99

Family Learning English Pack (FSPK0002019) \$49.99

Family Learning Spanish Pack (FSPK0002020) \$49.99

Equipping Educators, Families and Communities with World-Class Professional Learning




Getting the right start for teachers, coaches, and administrators is critical to achieving desired outcomes. Frog Street's Professional Development sessions emphasize high-quality, consistent teaching with strategies for differentiation, pacing, and individualized instruction.

Frog Street professional learning consultants have advanced degrees and certifications in the early childhood field. They are former early childhood teachers, administrators, content authors, and directors who understand the early childhood environment, challenges, and rewards.



Curriculum Trainings and Skills Development Courses

Choose from a wide variety of sessions to fit your needs or build an annual development plan aligned to your state's early learning outcomes and developmental standards. *(Visit frogstreet.com for complete course offerings.)*

	 ON-SITE	 VIRTUAL	 ON-DEMAND
Curriculum Implementation Training	Half day or full day*	2 hours or 3-4 hours	2- to 4-hour recordings
Curriculum Follow-Up Training	Half day or full day*	2 or 3 hours	2- to 4-hour recordings
Skills Development Courses	Half day*	2-3 hours	30-minute or 1-hour recordings
Training of Trainers (TOT)	Full day	4 hours	
Coaching	Daily rate or 3-day coaching cycle	Daily rate or 2-day coaching cycle	

**Option to combine 2 half-day trainings for full-day training event*

PD That Works for You

Curriculum Trainings and Skills Development courses are now available through three teacher-friendly delivery formats: **Onsite**, **Virtual**, and **On-Demand**. Choose the option that works best for you – and that fits your budget.

Contact Frog Street today to schedule your Professional Development Plan!

DIG PRE-K

Develop. Inspire. Grow.

FROG STREET DIG PRE-K






DIG is a core Pre-K program that **develops** the whole child, **inspires** big learning across all domains, and **grows** early learners into confident kindergarten-ready students.



Easy-to-follow video demonstrations by Dr. Jean!

Why DIG is right for your Pre-K classroom

DIG's intentional design and balance of developmental and academic skills make kindergarten readiness accessible for all children—and attainable by all teachers.

For Students	For Teachers
 <p>DIG develops the whole child! With a focus on foundational skills, <i>DIG</i> gives Pre-K learners a strong skills base across all learning domains.</p>	<p>DIG develops teachers! With point-of-use tips, clear instructional paths, and easy-to-manage resources, <i>DIG</i> helps teachers succeed every day.</p>
 <p>DIG inspires big learning! Delivered through predictable routines and purposeful play, <i>DIG</i> empowers children with the confidence to learn new things.</p>	<p>DIG inspires teachers! <i>DIG</i>'s emphasis on creativity and flexibility allows teachers to fully customize and add their own flair to the program.</p>
 <p>DIG grows Pre-K learners toward Grade K! <i>DIG</i> delivers a research-based sequence of instruction in bite-sized chunks, providing multiple opportunities to reinforce concepts and solidify understanding.</p>	<p>DIG grows teachers! Through expert tips, on-demand training, and online demonstrations, <i>DIG</i> continually supports teachers—all year long!</p>

DIG Complete Pre-K (ABR095000).....\$2,985.00



See for yourself how DIG grows little learners toward kindergarten readiness. Visit frogstreet.com/DIG



SPLASH

"If you want to get pumped up for the new school year,

S P L A S H

is the place to be!



Frog Street's **SPLASH** Conference is a unique professional learning experience and joyful celebration in honor of all early childhood educators! Internationally recognized keynote speakers, professional education consultants, expert classroom teachers, and entertainers join together to create an unforgettable professional development event.



SPLASH offers tools for teaching and real-world classroom solutions in a joyful and engaging way - to help you and your young learners grow. Look for regional **SPLASH** events in your state.

To learn more visit
frogstreet.com/splash/

SPLASH

Conference sessions are designed to present the latest research-based educational trends to improve students' performance in the classroom. Exhibitors at **SPLASH** offer a range of personal and educational products, everything from that special science component or tech gadget for the ECE classroom to the perfect gift for a fellow teacher!



SPLASH will

RE-ENERGIZE &

RE-IGNITE

your passion for teaching!



AIM™ OBSERVATIONAL ASSESSMENT

AIM for Achievement! Assess. Instruct. Monitor.

The Frog Street AIM Observational Assessment online tool allows teachers to assess progress, deliver differentiated instruction and monitor progress easily and accurately.

Frog Street AIM Observational Assessment records evidence-based documentation measuring kindergarten readiness at multiple points during the year.

Designed for children from birth to age 5



Frog Street AIM
Accurate &
Reliable

Here's how it works:

- 1 Teachers select the domain and developmentally appropriate learning progression to assess.
- 2 Children are assessed on each learning progression with progress documented using a 9-level continuum of growth and evidence-based observational notes, photos, videos, and work samples.
- 3 Progress data is instantly analyzed and converted into easy-to-read charts and graphs.
- 4 Strategies and activities for differentiating instruction provide developmentally appropriate adaptations to guide the child's learning.
- 5 Reports are generated for parent conferences and organizational progress reports.

ASSESS

Teachers assess where the child is performing using age-appropriate learning progressions within four learning domains.

INSTRUCT

Over 200 differentiated instructional activities to scaffold and enrich are offered to support each child's growth path.

MONITOR

Easily generated reports provide valid and reliable progress data for each child, class and organization.

Frog Street AIM informs all stakeholders of the child's progress...

SO CHILDREN SUCCEED!



AIM Birth to 5 Observational Assessment (1-100)
(FSPK0004230)..... **\$13.99/per child annually***
*All documentation is provided within the AIM platform at no additional charge.
Printed manuals are available for purchase.*

AIM Birth to 5 Observational Assessment with AIM Criterion-Referenced Bundle
(FSPK0004235B)..... **\$5.00 additional per child***

AIM Observational Assessment Instructional Kit
(FSPK0004236)..... **\$499.99**
Includes: Literature Titles, Story Folders, Photo Activity Cards, Manipulatives, Songs & Patterns (digital downloads), User Guide and Differentiating Instruction Activities Guide.

**Quantity discounts available*

AIM™ CRITERION-REFERENCED

ASSESSMENT

Get Back to the Joy of Teaching!

Designed specifically for Pre-K teachers, the AIM Criterion-Referenced Assessment automates one-on-one assessment with enhanced reporting features.

Used as a screener, the AIM Criterion-Referenced tool can provide the benchmark for determining the skill level within the AIM Observational Assessment system and supporting the struggling learner.

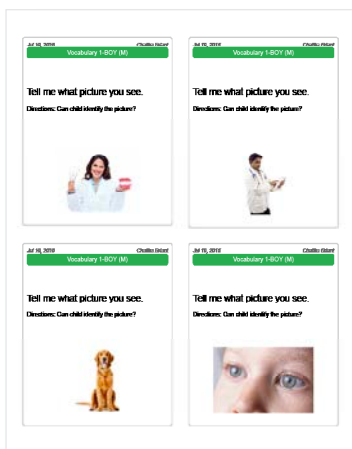
Teachers now have unlimited skills data at their fingertips, as well as valuable parent communication tools. Over 30 Pre-K assessments are available.



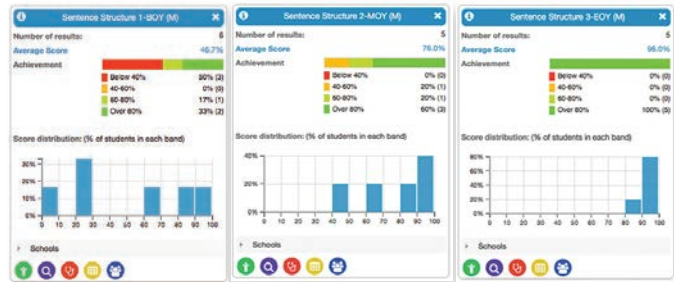
Available in both English and Spanish.

Here's how it works:

- 1 Children respond to images on the screen, while the teacher records their answers with the simple click of a button.
- 2 Based on the child's responses, teachers can generate and print practice cards for individualized reinforcement.



Over 30 Assessments in English and Spanish!



- 3 Test results are organized with easy-to-use charts and graphs. Teachers can now see instantly where differentiated instruction is required.
- 4 Parent Letters allow families to see their child's strengths and weaknesses to reinforce skills at home.

Domains Assessed in the AIM Criterion-Referenced Assessment:

- Language and Communication
- Emergent Literacy Reading
- Emergent Literacy Writing
- Mathematics
- Social-Emotional Development
- Science
- Social Studies
- Health Knowledge
- Fine Arts
- Physical Development

AIM Criterion-Referenced Screener Assessment (1-100) (FSPK0004240).....\$13-99/per student annually*

AIM Criterion-Referenced Screener Assessment w/ Birth to 5 Observational Assessment Bundle (FSPK0004245B).....\$5-00/additional per student*

*Quantity discounts available

HOME-BASED CURRICULUM

Empowering Parents to be Their Child's First Teacher



**ARE YOU STRUGGLING TO MODIFY
A CENTER-BASED PROGRAM TO FIT
THE NEEDS OF THE HOME ENVIRONMENT?**

Are you searching for curriculum continuity between your center-based and home-based programs?

WE HAVE THE SOLUTION!

Love & Learn Home-Based Curriculum is designed to capitalize on the learning opportunities in the home environment. It guides Home Visitors to empower parents to provide high-quality learning experiences to enhance their child's growth and development.

- ✓ Fosters secure parent-child relationships
- ✓ Offers research-based learning experiences for children ages 0-36 months
- ✓ Aligns with Head Start Early Learning Outcomes Framework (HSELOF)
- ✓ Meets Head Start Performance Standards 1302.35 and 1302.51
- ✓ Training for effective program implementation and fidelity available

Frog Street's Love & Learn Home-Based Curriculum brings the scientifically backed and practically applied **Conscious Discipline®** strategies to parents in the home environment.

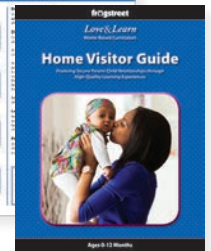
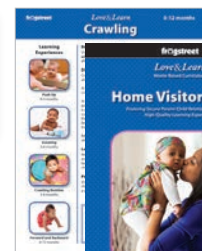
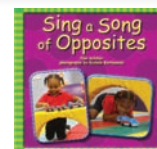


Love & Learn Components Include:

- Home Visitor Guides (Each guide contains 50 weekly lesson plans for an entire year)
- Literature Library (30 titles in both English and Spanish) for home visits to model and teach language and literacy skill development

Digital Components Include:

- 600 Learning Experiences for children ages 0-36 months
- 150 Parent Education pages (including health, safety, nutrition, and developmental milestones to coordinate with home visit topics)
- Assessment & Documentation (ongoing information to evaluate each child's developmental level and progress toward achieving goals)
- Music (streaming capabilities to support learning experiences)



Love & Learn Bilingual (FSLL1012)..... \$569.99

Love & Learn Spanish Only (FSLL1011).....\$469.99

Love & Learn English Only (FSLL1010).....\$469.99

EARLY LITERATURE LIBRARY

Tools to Learn Together, Grow Together

EARLY LIBRARY



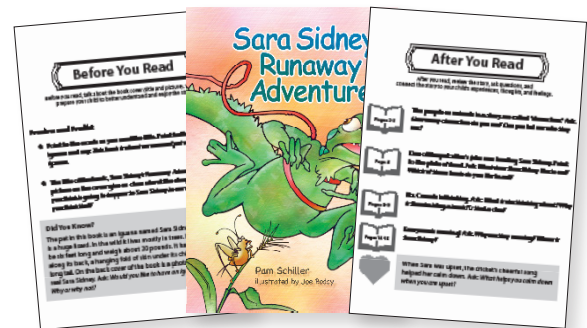
DIGITAL
VERSION
ALSO
AVAILABLE!

All books in this series are available in English and Spanish.

The **Frog Street Early Literacy Library at Home** program for families includes 35 engaging literacy titles that caregivers can enjoy with their children to learn new vocabulary, improve comprehension and create a powerful home-to-school connection! The books in this collection (available in both English and Spanish) are from Frog Street curriculum used in early childhood classrooms everywhere! The 35 books that make up the Early Literacy Library at Home program come in a convenient Frog Street string backpack for easy transport and storage.

The inside front and back covers of each book include ideas to help make the most of enjoying the story together. Suggestions for discussion and questions to ask the child about the story are included to encourage higher-order thinking and comprehension.

Children will love hearing the same story over and over again. Each time you read the story, choose different ideas to talk about using the information on the inside front and back cover of the books. A handy checklist is also provided to keep track of the books you have read together.



The time spent reading with a child will reap benefits long into the future!

Early Literacy English Library at Home (Qty. 1-19, 35 Books)
(FEPK3015001).....\$49.99

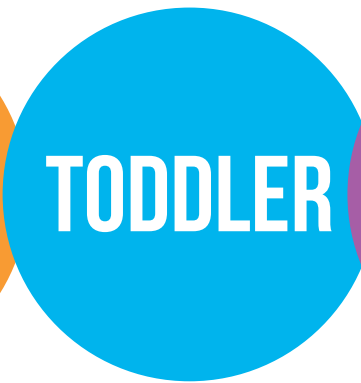
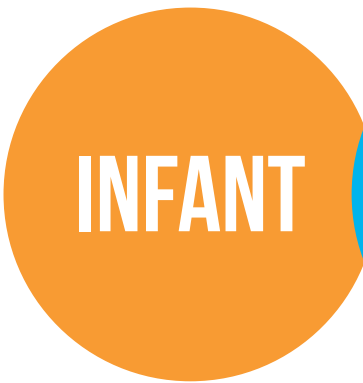
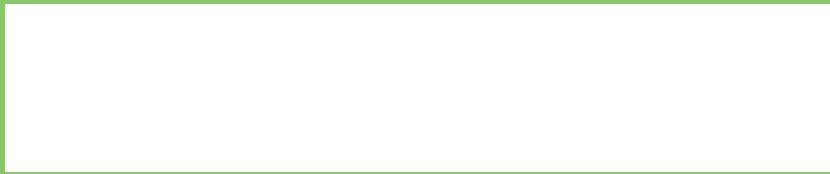
Early Literacy Spanish Library at Home (Qty. 1-19, 35 Books)
(FEPK3016001)\$49.99

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